

新時代地圖

MAPS IN A NEW ERA

時代改變了生活方式，從前的「路在口邊，見人問路」，現今已演變為「路在指尖，啟動搜尋」。「新時代地圖」是今年《香港街》的專題，將介紹新世代數碼地圖的特色，以興趣點為例，在地圖上標註準確的坐標，就可以把起居飲食的生活元素連繫起來。即使足不出戶，生活資訊也盡在掌握。

Changes in the way of life over time have transformed the practice of asking passers-by for directions into an option of tapping on the search button. "Maps in a New Era", the theme of this annual edition, will highlight some features of a new generation of maps. Take for instance points of interests, precise co-ordinates are inputted on maps so that data on different aspects of our daily lives are linked up. This facilitates access to a wealth of information on everyday life at our fingertips, without any need to set foot elsewhere.



古有指南車



South-pointing chariots in ancient times

今有導航儀



Navigation devices with GPS in modern days



現今的流動地圖包含各式各樣的地理資訊，並結合多元化的搜索功能。只要一機在手，不論是搜尋地址或社區設施，還是查找行車路線或選乘公共交通工具，生活都變得更輕鬆便捷。

Equipped with diverse search functions, mobile maps nowadays encompass a wide array of geographic information. Be it a search for locations or community facilities, or a browse through means of public transport or traffic routes, a smartphone in hand always makes our lives much easier and more convenient.