



增值轉售者服務 Value Added Reseller (VAR) Service

增值轉售者服務是於一九九八年底投入運作，其目的在於提供機會給商家利用地政總署之數碼地圖去發展各種增值的地圖產品。這項收費服務是非專利的。

「增值轉售者」服務的收費:

1. 購買數碼地圖費用及其後更新費用
2. 版權費 (產品售賣價的一個百分率)

申請「增值轉售者」服務

我們歡迎所有對此項服務計劃有興趣的人仕提交建議並敘明：

1. 公司簡介
2. 有關建議地圖應用的產品的專業技術
3. 建議增值轉售者產品的詳情：
 - 增值轉售者產品可發展之範圍
 - 發展時間及投資成本預算
 - 產品售賣價
 - 對測繪處的地圖的保護措施
 - 產品對社會的貢獻
 - 每項產品版權費之建議
 - 估計二至三年內之收入總額
4. 產品所佔用數碼地圖的比率
5. 其他有關資料



請將提議函告香港北角渣華道三百三十三號，北角政府合署二十三樓，地政總署測繪處土地信息中心總土地測量師。
查詢 - 電話: 2231 3452 傳真: 2877 8520 電郵: lic_enquiry@landsd.gov.hk

The VAR Service was launched in late 1998 with an aim of opening up the opportunities to business sector to develop various types of value-added map product using SMO's digital map. The Service is non-exclusive and subject to charges.

Charges required for using VAR Service

1. Data charge for the related digital map and update charge for the subsequent updates
2. Royalty charge of the VAR product

Application of Value Added Reseller (VAR) Service

Interested parties are welcome to submit proposal with the following information :

1. Company Profile
2. Technical expertise in the proposed map application / product
3. Details of Proposed VAR product :
 - The scope of VAR product to be developed
 - Development schedule & estimated development cost
 - Selling price of product
 - Security measures to protect SMO's digital map
 - Benefits to the community
 - Suggested percentage for royalty charge
 - Forecast revenue for 2 to 3 years
4. Percentage of Digital Map to be used in the VAR product
5. Other relevant information



Please submit proposals to Chief Land Surveyor / Land Information Centre, Survey and Mapping Office, Lands Department, 23/F, North Point Government Offices, 333 Java Road, North Point, H.K.